

Incomplete list of Internship Hosts

Steps in setting up your internship (start early):

1. First, remember that internship course credit is reserved for senior Mass Communications majors only. If you wish to do an internship before you're a senior, you cannot receive credit from this department. Still, it's a great thing to do, just for the experience and the contacts.
2. Read the internship FAQ found on our website www.siu.edu/MASSCOMM. On this same website, download a copy of the latest MC 481 syllabus so you know what's required and how things work and check out the resume and cover letter writing handout, the Portfolio Instructions handout, etc. Then you'll understand what's required.
3. You can intern almost anywhere (company and/or location) as long as it meets the requirements: you're able to get 225 hours and your supervisor has experience in that area.

For example, if you're doing a video internship, your supervisor must have video experience. This is so that 1) you'll be able to learn from this person, and 2) this person will be able to evaluate your performance. An example of something that wouldn't work would be if a local business wanted a video intern to produce videos because no one at the business had that experience. This would not count for an internship.

4. Think about the kind of place you may want to work (or even the specific companies). Look into getting an internship at that company or a company within that specific industry. A Google search will quickly give you a list of companies in the area ("ad agencies in St. Louis," for example). Start making a list of possible places, contacts, and what the application requirements are (if any).

Something to think about...while researching internships, try to find out what kinds of things you'll be responsible for and what you'll actually get to do. Keep in mind what you want to get out of the internship. For example, often (not always) at larger ad agencies, interns don't get to create a lot of their own work. It's more about observing and assisting. This can be a great introduction to working in an agency (and a great way to make contacts). However, you may not be able to take much away in terms of work you can use in a portfolio. If you already have plenty of portfolio quality work, this won't be a problem and getting the agency experience could be exactly what you need. On the other hand, working at a smaller place (like a local chamber of commerce), you'll often be in charge of creating a lot of things on your own. Being able to include work that was actually used (rather than just created for class) can really enhance your portfolio. So keep these kinds of things in mind when looking for an internship.

5. Take a look at the places listed below. While not a comprehensive list, these are places we've had interns in the past, and they are likely to have internship positions.

Also keep in mind that a lot of non-communications companies often have communications-related departments (hospitals, banks, universities, non-profit

Updated 7/2016

organizations, etc.). So even though your small town doesn't have an ad agency, it may have a number of businesses with internal communications departments where you could intern.

Some companies (typically the larger ones) are used to having interns and will have a fairly organized internship program. Others will have a less formal program. And some places you contact may have never had an intern. This doesn't mean you can't intern there, it just means you and the company will need to work out what it is you want from the experience and whether or not they're willing to provide that.

6. Be sure to talk to classmates about where they interned and what their experiences were. If you're looking into a company listed below, I may have an Internship Review Letter from a previous student. If you want to see what a peer has to say about that particular place, let me know.

7. Start contacting your top choices. Don't go overboard and contact too many at once though. While doing your research you should have found out what the process is for each place. Some places have a very regimented internship program with application deadlines and so forth. Others are much more relaxed. Just don't miss an opportunity because you didn't know when an application was due.

On a related note, internships don't always coincide with our semester. It is fine to take an Incomplete and finish your 225 hours during a break or into the following semester if your internship doesn't start soon enough in the current semester.

8. Follow up with your top choices until you get an answer. If their answer is "yes," fill out the **Internship Data Sheet** and the **Off-Campus Student Participation Application**. Both are found on the department website (under the Internship tab). Then give them to the Internship Coordinator. He'll approve your internship and remove the block on CougarNet so you can preregister for MC 481, Internship/Senior Portfolio, which is a controlled enrollment course. The Coordinator will also write your internship supervisor a letter of confirmation. If the answer from your first choice is "no," contact your second choice and so on.

9. Tip: START EARLY! The best internships – especially the few paid ones -- are taken quickly. Start working on a Spring internship as early as September, a Summer internship in January, and a Fall internship in late Spring/early Summer. Hint: There's more competition for Summer internships than Fall or Spring, and Fall internships have the least applicant competition.

This document and the Internship FAQ found on the department website under the Internship tab: www.siue.edu/MASSCOMM.

Updated 7/2016

Advertising, Marketing, Public Relations, Corporate Communications

A great place to look for internships is the St. Louis Ad Club's website: adclubstl.org

Advertising Savants

St. Louis; ad agency
www.adsavants.com

Alton Regional Convention & Visitors Bureau

Alton, IL; P.R., Marketing
<http://www.visitilton.com>

Anderson Hospital Dept. of Community Relations And Development

Maryville, IL; P.R.
andersonhospital.org

BJC Health Care Media Services

St. Louis; video, P.R., marketing
<http://www.bjc.org/About-Us/Newsroom/BJC-Corporate-Media-Contacts>

Cahokia Mounds State Historic Site

Collinsville, IL; P.R., marketing
<http://cahokiamounds.org>

Creative Producers Group

St. Louis; Advertising, P.R., Event Planning, Interactive
getcreative.com

Dovetail

St. Louis, Advertising
<http://www.dovetail-stl.com/>

Fleishman Hillard Inc.

St. Louis; P.R.
fleishman.com

Gateway Grizzlies

Sauget, IL; P.R. / Marketing for minor league baseball team
<http://www.gatewaygrizzlies.com>

HLK

St. Louis; Advertising, P.R., Marketing
<http://hlkagency.com>

Image Excellence

O'Fallon, IL; web and graphic design
<http://www.image-excellence.com>

Updated 7/2016

The Inland Group

Edwardsville, IL; design
<http://inlandesign.com>

The Magic House/St. Louis Children's Museum

St. Louis; P.R., marketing
magichouse.org

Nestle Purina Co.

St. Louis; P.R.
purina.com/company

Orca Digital

St. Louis; Advertising
<http://orca.digital>

Regional Arts Commission (RAC) of St. Louis

St. Louis; P.R., Marketing
art-stl.com

Rodgers Townsend Advertising

St. Louis; Advertising agency
rodgerstownsend.com/

St. Anthony's Health Center

Alton; Community Relations
www.sahc.org

St. Louis Blues

St. Louis; P.R., Marketing
<http://www.scottradedcenter.com/about-us/employment>

St. Louis Cardinals

St. Louis; P.R., Marketing
http://stlouis.cardinals.mlb.com/mlb/help/jobs.jsp?c_id=stl

Think Tank Public Relations & Marketing

St. Louis; P.R., Marketing
<http://www.thinktankprm.com/>

United Way of St. Louis

St. Louis; P.R., Marketing
stl.unitedway.org

Access Marketing

St. Louis, MO; marketing services
<https://www.facebook.com/AccessMarketingSolutions>

Updated 7/2016

Wells Fargo

St. Louis; media production
<http://wellsfargojobs.com/st-louis-jobs>

Ameren/UE

St. Louis; P.R., Marketing
<https://ameren.com/careers>

Anheuser-Busch

St. Louis; P.R., marketing
<http://www.buschjobs.com/career-opportunities/>

(Belleville) Memorial Hospital

Belleville, IL; P.R.
memhosp.com/

Collinsville Chamber of Commerce

Collinsville, IL; P.R., marketing communications
discovercollinsville.com

Downtown St. Louis Partnership

St. Louis; Ad, marketing
downtownstl.org

Hype Creative

Highland, IL; marketing, design
<http://www.hypemarketinginc.biz>

Integrity

St. Louis; Ad agency
<http://integritystl.com>

Laclede's Landing Merchants Association

St. Louis; P.R., marketing
<http://lacledeslanding.com>

Missouri Baptist Medical Center

St. Louis; P.R.
missouribaptistmedicalcenter.org

Opera Theatre of St. Louis

St. Louis; P.R., marketing
<https://www.opera-stl.org>

Porter Novelli

Chicago; P.R.
porternovelli.com

Updated 7/2016

Repertory Theatre of St. Louis

St. Louis; P.R., Marketing
repstl.org

Southwestern Illinois College

Belleville, IL; Public Information (P.R.) and Marketing
www.swic.edu

St. Elizabeth's Hospital

Belleville, IL; P.R., Marketing
steliz.org

St. Louis Convention and Visitors Commission

St. Louis; P.R., Marketing
explorestlouis.com

St. Louis Science Center

St. Louis; P.R., Marketing; graphics and web design
slsc.org

Troy-Maryville Chamber of Commerce

Troy, IL; P.R., Marketing
troycoc.com/

Chemistry Multimedia

St. Louis; Advertising, Marketing, P.R., Branding
<http://www.chemistrymultimedia.com/>

Woods Basement Systems

Collinsville, IL; Advertising, Marketing
<http://www.woodsbasementsystems.com>

C. Green and Associates

Edwardsville, IL; Advertising, PR
<http://www.cga-pr.com>

Staples Promotional Products

St. Louis; Advertising, Promotions
<http://www.staplespromotionalproducts.com>

Brand STL

St. Louis; Marketing, Advertising
<http://brandstl.com>

Cork Tree Creative

Edwardsville, IL; Advertising, PR, Web Design
<http://www.corktreecreative.com>

Updated 7/2016

Scott Air Force Base

Shiloh, IL; Public Affairs (PR)
<http://www.scott.af.mil>

Senior Services Plus

Alton, IL; Advertising, PR
<http://seniorservicesplus.org>

Slam! Agency

St. Louis; Advertising, Video
<http://slamagency.com>

Socially Jen

St. Louis; Social Media
<http://sociallyjen.com>

St. Louis County Parks and Rec

St. Louis; Advertising, Promotions
<http://www.stlouisco.com/parksandrecreation>

Glick's

Granite City, IL; Advertising, Promotions
<http://www.gliks.com>

St. Louis Football Club

St. Louis; Advertising, Promotions
<http://saintlouisfc.com/landing/index>

St. Louis Symphony

St. Louis; Advertising, PR
<http://www.stlsymphony.org>

Eventiv

St. Louis; Event planning, Promotions
<http://www.eventiv.net>

Bank of Edwardsville

Edwardsville, IL; Advertising, Promotions
<https://www.4thebank.com>

Red Cross STL

St. Louis; Advertising, PR
<http://www.redcross.org/local/missouri/eastern-missouri>

Ballpark Village

St. Louis; Advertising, Promotions
<http://www.stlballparkvillage.com>

Updated 7/2016

GCS Credit Union

Edwardsville, IL; Advertising, Promotions
<https://www.mygcscu.com>

Olin Corporation

Clayton, MO (Alton, IL); Advertising
<http://www.olin.com>

McGowan Crain

St. Louis; Ad agency
<http://www.mcgowancrain.com>

Mannie Jackson Center

Edwardsville, IL; PR
<http://www.mjchf.org>

FCB Banks

Edwardsville, IL; Advertising, Promotions
<http://www.fcbbanks.com>

The Hauser Group

St. Louis; PR
<http://www.hausergrouppr.com>

Cardinal Glennon Hospital

St. Louis, MO; Advertising, Marketing
<http://www.cardinalglennon.com/>

Argosy Casino

Alton, IL; Advertising, Promotions
<http://www.argosyalton.com>

LeafGuard

Maryland Heights, MO; Advertising, Promotions
<https://www.leafguard.com>

Lupus Foundation of America

St. Louis; Advertising, Promotions, PR
<http://www.lupus.org>

Hook Marketing and Consulting

St. Louis; Marketing, Advertising
<http://www.hookmcc.com>

Drive Social Media

St. Louis; Social media, branding
<http://drivesocialnow.com>

Updated 7/2016

Television Stations & Networks, Cable TV and others

Academy of Television Arts & Sciences Foundation

Hollywood, CA; Production and much more!

emmys.tv/foundation/internships.php

City of Florissant, City Cable 10

Florissant, MO; City cable production

http://tv.florissantmo.com/Cablecast/Public/main.aspx?ChannelID=1

HEC-TV

St. Louis; Educational TV Production

hectv.org

KETC-TV-9

St. Louis; Public TV program/ documentary production

ketc.org

KPLR-TV-11 and KTVI-2

St. Louis; all departments (joint operating agreement)

kplr11.com/ and *http://fox2now.com*

Charter Communications

St. Louis; Production

https://www.charter.com/browse/content/careers

STL TV

St. Louis; City cable production

http://stltv.net/about/

Fox Sports Midwest

St. Louis; Sports production

foxcareers.com

KMOV-TV-4

St. Louis; all departments

kmov.com

KSDK-TV-5

St. Louis; all departments

ksdk.com

WICS-TV-20

Springfield, IL; all departments, especially News

wics.com

Updated 7/2016

STL Up Late

St. Louis; TV/Video production
<http://www.stlupdate.com>

Fox Sports Midwest

St. Louis; TV production
<http://www.foxsports.com/midwest>

TV, Film Production Companies, Post Houses, Corporate Video

Wells Fargo

St. Louis; media production
<http://wellsfargojobs.com/st-louis-jobs>

The Abacus Group

Maryville, IL; Film & Video production
agstl.com

Spot Creative Media

St. Louis; video production
spotcreativemedia.com

Switzerfilm

Troy, IL; High-end wedding videos and various other productions
switzerfilm.com

Arbor Group

St. Louis; Film & Video production
arborgroup.com

Avatar Studios

St. Louis; Film & Video production
avatar-studios.com

Coolfire Media

St. Louis; Video production and more
<http://www.coolfire.com/studios>

Fat Chimp Studios

St. Louis; Video production
fatchimpstudios.com

Smith Lee Productions

St. Louis; Audio & Video production & post production
smithlee.com

Updated 7/2016

Studio Worx

St. Louis; Video Production
studioworxinc.com

Circa 87

Belleville, IL; TV/Film production
<http://www.circa87.com>

Vidzu Media

St. Louis; Video production
<http://www.vidzu.com>

CN Video

St. Louis; video production
<http://cn-video.com>

Slam! Agency

St. Louis; Advertising, Video
<http://slamagency.com>

Gateway Motorsports

Madison, IL; Video, Promotions
<http://www.gatewaymsp.com>

Riverbender.com

Alton, IL; video production
<https://www.riverbender.com>

Once Films

St. Louis; Video production
<http://www.oncefilms.com>

Creative Producers Group

St. Louis; Video production
<http://cpgagency.com>

Radio Stations and Audio Production

Hubbard Radio

hubbardradio.com;

ESPN101

101sports.com

Emmis Communications St. Louis

KFTK-FM, KIHT-FM, KPNT-FM & KSHE-FM
<http://www.emmis.com/careers/internships/>

Updated 7/2016

KMOX-1120

St. Louis; News-talk radio

kmox.com

Clear Channel Radio Stations

KSLZ-107.7 FM; KATZ-100.3 FM; KMJM-104.9;

KSD-93.7; KLOU-103.3; KATZ-1600 AM

clearchannel.com

590 The Fan

http://590thefan.com

KFNS-590 "The Fan"

AM Sports Radio

kfns.com

KTRS-550

Talk, news, sports

ktrs.com

Smith Lee Productions

St. Louis; Audio production & post production

smithlee.com

WBGZ-1570

Alton, IL; Talk, News, Sports, Local programming

wbgzradio.com

WMAY-970, WNNS-99, and WQLZ-92.7

Springfield, IL; Classic hits, news/talk, and rock

wmay.com; wnns.com; wqlz.com

WCRC-FM

Effingham, IL; Cromwell Radio Group

wcrc957.com

KDHX Community Radio

St. Louis; Radio, Web production

http://kdhx.org

Insane Broadcasting

Radio broadcasting

http://insanebroadcasting.com

Riot Radio

Maryville, IL; radio broadcasting

http://riotradiatorocks.com

Updated 7/2016

Radio One

St. Louis; radio broadcasting
<http://home.radio-one.com>

MindsEye Radio

Belleville, IL; radio broadcasting
<http://www.mindseyeradio.org>

WMIX

Mt. Vernon, IL; Radio broadcasting
<http://www.wmix94.com>

Miller Media Group

Taylorville, IL; Radio broadcasting
<http://www.randyradio.com/corp/>

Newspaper (and web newspaper) Reporting, Photojournalism and Magazine Writing

Alive Magazine

St. Louis; magazine
alivemag.com

Belleville News-Democrat

Belleville, IL; General assignment reporting, layout, photo-j., advertising
bnd.com

Inside STL

St. Louis; web news/feature site
insideSTL.com

Alton Telegraph

Alton, IL; General assignment reporting, copy desk
thetelegraph.com

Chicago Tribune

Chicago; General assignment reporting
chicagotribune.com

Edwardsville Intelligencer

Edwardsville; General assignment reporting, ad layout/design
www.theintelligencer.com

River Front Times

St. Louis; alternative news weekly
rftstl.com/

Updated 7/2016

St. Louis Post-Dispatch (*paid internships also available*)

St. Louis; All departments

stltoday.com

O'Fallon Weekly

O'Fallon, IL; news

<http://www.ofallonweekly.com>

Riverbender.com

Alton, IL; news, video production

<https://www.riverbender.com>

St. Louis Magazine

St. Louis; reporting

<https://www.stlmag.com>

Advantage News

Alton, IL; reporting

<http://advantagenews.com>