2021 SIUE PROJECT MANAGEMENT SYMPOSIUM

FRIDAY, NOVEMBER 12, 2021 – (All times are CST)

8:00-8:05 AM   Welcome

8:05-9:05 AM   ## Cybersecurity for Project Managers   1 PDU (Strategic/Business or Technical)

Tim West, Field CTO, deepwatch

Recent security breaches and disruptive attacks including ransomware have impacted oil lines, manufacturing production, healthcare operations, and critical infrastructure such that cybersecurity risk is now considered a board level topic in most industries. As such, knowledge workers need a baseline of cybersecurity knowledge to ensure they can navigate this new component of the digital age. This presentation will equip project managers with the relevant understanding of how cybersecurity controls can be considered and applied to their work to build cybersecurity into their projects just as quality, timeliness, and budget management are key aspects of a project's success. Specifically, we will discuss how a few tools such as threat modeling and third-party risk management can ensure the successful design and planning of any project. Just as considering relevant stakeholders and planning are key to a project's success, cybersecurity controls baked into a project's charter and plan can ensure compliance and security have buy-in on business changes, save costs on redesigns or rework, and most importantly keep project investments from introducing new risks to an organization. We will focus on information technology infrastructure or application projects using real world stories of what has worked and how we can learn from costly mistakes.

9:05-9:15 AM   Break

9:15-10:15 AM   ## Project Plans to Program Board   1 PDU (Strategic/Business)

Adrienne Ford, IT Engineering Manager, Federal Reserve Bank of St. Louis

How A Project Manager found herself wearing a Release Train Engineer hat…and discovered she really likes it!
Hear the background on how an organization embarked on a three-year project which, of course, experienced delays in milestones and planned deployment date(s). Find out what happened when that organization decided, during this three-year project, to transform to an Agile mindset. Learn how the teams made that happen: how we walked into PI Planning with absolutely no experience, how we started sprint planning and demos, how we interacted with Managers/Leaders as all roles were changing and, most importantly, how we worked with our Governmental Product Owners to change expectations, interactions and operations. Find out how a Project Manager transformed into a Release Train Engineer. Hear some of the challenges encountered and the solutions implemented. Find out what skills one kept and what skills were acquired. Learn about a day in the life of a Release Train Engineer and how that is different than a day in the life of a Project Manager. Find out what happens when we shred the Project Plan (gasp!) and build a program board.

10:15-10:20 AM   Break

10:20-11:10 AM   ## Innovation in the Project Management Setting   .75 PDU (Strategic/Business

Mark J. Surina, Senior Consultant, LMI Consulting   or Technical)

The traditional practice of project management typically assumes there is a defined end state and familiar resources and methods to be applied. With that setting, how does the PM think about innovation, where novelty in technologies, techniques, products, and processes are introduced? How can the risks and benefits of innovation be understood and successfully incorporated in a project? This session describes the motivations and places for innovation, and the conditions which make innovation feasible as part of a project.

11:10-12:00 PM   **Conflict as a Competitive Advantage**   .75 PDU (Strategic/Business or Leadership)

Ozzie Lomax PMI-RMP, PMP, CEO, Lomax Consulting Group
Debbi Stafford, MS, PMP®, PMI-ACP®, ITIL® v4, IBM Certified Senior Project Manager, Kyndryl

Join us as we share best practices and discuss the following areas of conflict:
1. The different faces of conflict.
2. The Cost/Benefit Ratio of conflict.
3. Moving conflict from negative to neutral to appreciated
4. Finally, we'll contrast 9 ways to lead conflict and discuss 2 workplace conflict scenarios for all to develop next steps for personal conflict management.

FRIDAY, NOVEMBER 19, 2021 – (All times are CST)

8:00-8:05 AM   Welcome

8:05-9:30 AM   **People Leadership in a Hybrid World**   1.5 PDU (Leadership)

Brad Verdigets, Vice President of Information Technology for Health Plan Systems, Centene Technologies
Julie Bugala, Human Resources Leader, Workforce Acquisition, Edward Jones
Renea Daesch, Assistant Vice President of Treasury Engineering, Federal Reserve Bank of St. Louis
Angela Triplett, Program Manager, Transformational Programs, Innovation and Technology, Spire Energy

With COVID, virtual workplaces, and a changing workforce, listen to a panel of industry leaders on how they have addressed these issues. Learn from other industry leaders about leading through the hybrid world and transitioning to a future state. How have they dealt with the new virtual reality? How are projects being managed?

9:30-9:40 AM   Break

9:40-10:40 AM   **Building a Better Project…with Legos!**   1 PDU (Strategic/Business or Technical)

Matt House, Training Lead and Agile Coach at Sketch Development

"AGILE IS BETTER! NO, TRADITIONAL PROJECT MANAGEMENT IS BETTER!" Sound familiar? At the end of the day they are both just tools in our toolbox to help get things done. The question is when do I use one over the other? In this talk we'll use Lego examples to talk about different types of work and which types would be better served by an agile approach and which would be better under a traditional project management approach.

10:40-10:45 AM   Break

10:45-11:45 AM   **Leading through a Crisis**   1 PDU (Leadership)

Lavetta T. Stevenson, Sr. Project Specialist/Agile Coach, Boeing

This session offers practical approaches for dealing with crisis. Why? Because crisis is much more common than we think.   COVID-19, the morphing of the Delta Variant, CA wild fires, fall of Afghan government and rise of Taliban, hurricane Ida, not to mention our very own professional and personal crisis. We are constantly reminded of our stark reality: we cannot escape crisis situations. Although unable to avoid them, we can learn to lead ourselves and others through them. In fact, dark, difficult times may be the moments when leadership is needed the most. While very few of us will ever be responsible to lead in the aftermath of a large-scale catastrophe, we all encounter times of intense difficulty within our organizations. By nature, a crisis urgently demands attention, and yet it can be difficult to know how to respond to sudden adversity. My hope is that this session equips you to lead others with poise and confidence through the storms of life. Crisis is more common than one might think....

11:45-12:00 PM   PM Symposium Give-aways *(must be virtually present to win)*