

February Virtual Roundtable Series:

Selecting the Right Logistics Partner & INCOTERMS 2020

A Virtual Conversation with Southern Illinois Businesses

Hosted by:

**Illinois SBDC International Trade Center at SIUE
The Southwestern Illinois Trade & Investment Council**

When:

Thursday, February 25, 2021
10:30am -12 noon

Where:

Your computer or phone

Who:

Southern IL businesses

Cost: Free

but registration is required

Registration via email:

International-Trade-Center@siue.edu

You will receive a confirmation
with a link to join the webinar.

Questions? sitorre@siue.edu

Looking forward to your participation!

Have you considered exporting your products or services for the first time? Are you expanding your existing export sales to capture more market?

It seems nearly every business has been negatively impacted by the COVID-19 pandemic and the resulting global economic slowdown. The ITC has created this forum **for you** to discuss your concerns and export challenges, ask questions and gain insight to the keys to successful exporting.

If you want to jump-start your export sales, join us!

This *Zoom* meeting will provide valuable information from experienced exporters that will help you get started on the right foot or improve your current export efforts. This roundtable will provide you with actionable recommendations focused on **exporting success**.

Craig Eversmann, President of MSSC, a Collinsville exporter, will share specific strategies that have enabled his company to thrive.

Tom Dustman, with 25+ years of experience in export activities, will provide the latest thought leadership pertaining to exporting.

Kevin Doucette, Director, Trade & Compliance, C.H.Robinson

Don't miss this opportunity to connect without leaving your office and also get immediate access to export funding via the **ISTEP program** and the newest **CARES Act supplemental funds** and become another **Southern Illinois export success story!**