



# Start & Grow Your Export Sales during COVID-19 Times:

## A Virtual Conversation with Southern Illinois Businesses

*Presented by:*

**Silvia Torres**, Director, Illinois SBDC International Trade Center at SIUE  
IL Dept. of Commerce & Economic Opportunity-Southern Region

### When:

Tuesday, October 27th, 2020  
11am -12 noon

### Where:

Your computer or phone

### Who:

Southern IL businesses

Registration is **FREE** but  
required in advance

Registration [link](#) or via email:

International-Trade-Center@siue.edu

You will receive confirmation  
with a link to join the webinar.

Questions? [site@siue.edu](mailto:site@siue.edu)

Looking forward to your participation!

**A live presentation via Zoom to help you jump-start your international sales by sharing valuable resources of export assistance at no-cost, including funds readily available to open new international doors for your business.**

### Learn about:

- Illinois Trade Update: Overview of exports, trade partners and industries.
- Markets of Opportunity: Insight on current trends in global trade and key resources for **small businesses**.
- **The Illinois SBDC International Trade Center at SIUE:** supporting Southern Illinois businesses ready to enter or expand into foreign markets.

### PLUS:

Hear the latest on the **ISTEP program**: 50-75% reimbursement and increased cap amounts for activities such *virtual shows, product compliance and website localization*, and the newest **CARES Act supplemental funds** available NOW.

Join us to share and hear what opportunities and challenges your peers are currently facing as well as testimonials from regional businesses that are getting **immediate rewards** by working with our Illinois Global Network.

Don't miss this unique opportunity to connect without leaving your office and get immediate access to new funding programs. Be represented, be heard, become another **Southern Illinois export success story!**