

# EXHIBIT WITH THE STATE OF ILLINOIS



## MULTI-SECTOR TRADE MISSION TO INDIA

April 22-26, 2024

We invite Illinois small businesses to join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment on a multi-sector trade mission to India April 22-26, 2024. Participants will receive a customized itinerary, including networking events and one-on-one pre-vetted meetings with potential distributors and business partners.

With a vast consumer base, pro-business policies, recent economic reforms, and a vibrant and ever-moving business environment, India attracts businesses across various sectors. In 2022, Illinois exports totaled \$1.04 billion to India, an 18% increase over 2021. Strategic sectors include aerospace and defense, information and communication technologies, energy, and healthcare, with additional opportunities in consumer goods, automotive, manufacturing equipment, and financial services.

India also comes with its unique set of challenges. Success in this vast, diverse market requires market understanding, long-term planning, and practical state-by-state strategies. Joining our trade mission will allow your business to network, explore these promising prospects firsthand, tap into India's vibrant economy, and forge valuable partnerships.

### Participation Details:

Companies selected to participate in the mission will receive the following, in accordance with eligibility guidelines:

- Pre-scheduled B2B Matchmaking
- 50% – 75% partial reimbursement of lodging and airfare costs
- In-country briefing materials
- Assistance with travel logistics

**Participation Fee:** \$750

### Participation Deadline:

The registration deadline is January 12, 2024. Space is limited and qualified Illinois firms will be considered on a rolling basis.

### For more information contact:

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Illinois Department of Commerce & Economic Opportunity  
OFFICE OF TRADE & INVESTMENT  
JB Pritzker, Governor