

CAREER FAIR TIPS

SIUE CAREER DEVELOPMENT CENTER

Career
Development
Center

Why Attend?

Full-time and Coop/Internship opportunities available!

Networking :

- Meet prospective employers - learn about their companies and opportunities
- Even if you are not looking for employment, you can still benefit from meeting employers/recruiters
- Gain exposure to a variety of occupations, industries, and potential work environments
- Expand your professional network

Research Employers

- Check out the list of employers on Cougar Jobline
- Research companies to create a list of top options
- Plan your time
 - Identify employers you are most interested in and plan to speak with them first

Prepare an Introduction

- Prepare and rehearse a short (less than a minute) introduction
 - Often called a "Professional Commercial" or "Elevator Speech"
- Include: name, career interests, education, experience, and relevant skills

Professionalism Basics

- Bring Resumes!
 - Bring several copies of your professional resume, printed on high quality paper, for prospective employers you want to meet
- Dress professionally
- Make a good first impression
- Be confident
- Obtain contact information - follow up with employers - send thank you messages

Remember These Tips

You will be "on display" for hours. Get enough sleep the night before and wake up in time to have a relaxed breakfast. Plan ahead so your attire, resumes, and anything else you need are ready the day before the career fair.