

CREATING AN ELEVATOR SPEECH

An elevator speech or 30-second commercial is HOW you communicate WHO you are and WHY you are interesting. It answers the question, "Tell me about yourself?" and gives a brief introduction of you and leaves a positive first impression. This is often used at Career Fairs or recruiting/networking events.

WHAT TO INCLUDE

- WHO am I?
- WHAT is my objective? (career, networking, gaining information, etc.)
- What is my PASSION or CAREER INTERESTS?
- What are my SKILLS (experience)?
- What are my STRENGTHS?
- WHAT do I want or WHAT IS NEXT? (Internship request, job inquiry, networking, etc.)

BASIC FORMAT

Hello, my name is _____. I am completing a degree in _____ from Southern Illinois University Edwardsville. I am also pursuing a minor/specialization in _____. I will be graduating in _____. I am interested roles or a position similar to _____. I believe that I am a strong candidate for this type of role because _____. I am excited to be talking to you about your organization today because _____ **OR** _____ Can you tell me more about the roles that you might have that would match my experience and strengths?