SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE

Graduation and retention rates by program
Academic year 2024

School of Business Graduate Programs

Study Methods

The Graduation and Retention Rates by Program reports present program success rates for the last ten academic years. The study includes any student working toward a Master's degree, Education Specialist (Ed.S.), Doctorate, or Doctor of Professional Practice in Pharmacy. Certificate programs (P.B., P.M., S.D.) are not included at this time.

Students were assigned into program cohorts based on the academic year in which they initially declared and enrolled in their major. Students were tracked within their program cohorts through subsequent academic years to determine the program success rate (graduation plus retention rates) at year 2, year 4, and year 6. Within each program cohort, students were categorized as full-time or part-time based on their time status in their first term in their major.

Graduation rates displayed are cumulative, i.e. the rate for Year 6 includes students counted for the Year 4 and Year 2 rates. The reports also include the SIUE Graduation rate at Year 6. This rate includes students in the program graduation rate plus students who changed majors and were awarded an SIUE graduate-level degree in a different program. The retention rates are based on retention in the year displayed only, and students included in the graduation rate are not also included in the retention rate.

These reports rely on a custom data set developed with the assistance of SIUE's department of Information Technology Services. The credit hours required to graduate for each program were obtained from the Graduate catalog.

Department: Accountancy

M.S.A. in Accountancy (ACCT)

Cohort Year	Time Status	Count	Year 2				Year 4				Year 6				SIUE Graduation Rate
			Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	
2013-14	Total	24	79.2%	16.7%	95.8%	30.0	83.3%	0.0%	83.3%	30.0	87.5%	0.0%	87.5%	30.0	91.7%
	FT	11	90.9%	0.0%	90.9%	30.0	90.9%	0.0%	90.9%	30.0	90.9%	0.0%	90.9%	30.0	90.9%
	PT	13	69.2%	30.8%	100.0%	30.0	76.9%	0.0%	76.9%	30.0	84.6%	0.0%	84.6%	30.0	92.3%
2014-15	Total	32	59.4%	40.6%	100.0%	30.0	81.3%	12.5%	93.8%	30.0	87.5%	3.1%	90.6%	30.0	87.5%
	FT	21	85.7%	14.3%	100.0%	30.0	95.2%	0.0%	95.2%	30.0	95.2%	0.0%	95.2%	30.0	95.2%
	PT	11	9.1%	90.9%	100.0%	30.0	54.5%	36.4%	90.9%	30.0	72.7%	9.1%	81.8%	30.0	72.7%
2015-16	Total	41	53.7%	26.8%	80.5%	30.0	73.2%	2.4%	75.6%	30.0	73.2%	0.0%	73.2%	30.0	78.0%
	FT	21	76.2%	9.5%	85.7%	30.0	85.7%	0.0%	85.7%	30.0	85.7%	0.0%	85.7%	30.0	90.5%
	PT	20	30.0%	45.0%	75.0%	30.0	60.0%	5.0%	65.0%	30.0	60.0%	0.0%	60.0%	30.0	65.0%
2016-17	Total	26	76.9%	15.4%	92.3%	30.0	88.5%	0.0%	88.5%	30.0	88.5%	0.0%	88.5%	30.0	92.3%
	FT	20	85.0%	10.0%	95.0%	30.0	90.0%	0.0%	90.0%	30.0	90.0%	0.0%	90.0%	30.0	95.0%
	PT	6	50.0%	33.3%	83.3%	30.0	83.3%	0.0%	83.3%	33.0	83.3%	0.0%	83.3%	33.0	83.3%
2017-18	Total	40	92.5%	5.0%	97.5%	30.0	97.5%	0.0%	97.5%	30.0	97.5%	0.0%	97.5%	30.0	97.5%
	FT	31	96.8%	3.2%	100.0%	30.0	100.0%	0.0%	100.0%	30.0	100.0%	0.0%	100.0%	30.0	100.0%
	PT	9	77.8%	11.1%	88.9%	30.0	88.9%	0.0%	88.9%	30.0	88.9%	0.0%	88.9%	30.0	88.9%
2018-19	Total	33	78.8%	9.1%	87.9%	30.0	84.8%	0.0%	84.8%	30.0	84.8%	0.0%	84.8%	30.0	87.9%
	FT	22	95.5%	0.0%	95.5%	30.0	95.5%	0.0%	95.5%	30.0	95.5%	0.0%	95.5%	30.0	95.5%
	PT	11	45.5%	27.3%	72.7%	30.0	63.6%	0.0%	63.6%	30.0	63.6%	0.0%	63.6%	30.0	72.7%
2019-20	Total	27	81.5%	14.8%	96.3%	30.0	100.0%	0.0%	100.0%	30.0					
	FT	24	91.7%	8.3%	100.0%	30.0	100.0%	0.0%	100.0%	30.0					
	PT	3	0.0%	66.7%	66.7%		100.0%	0.0%	100.0%	30.0					
2020-21	Total	35	68.6%	28.6%	97.1%	30.0	85.7%	2.9%	88.6%	30.0					
	FT	26	84.6%	11.5%	96.2%	30.0	88.5%	0.0%	88.5%	30.0					
	PT	9	22.2%	77.8%	100.0%	30.0	77.8%	11.1%	88.9%	30.0					
2021-22	Total	29	82.8%	10.3%	93.1%	30.0									
	FT	23	91.3%	8.7%	100.0%	30.0									
	PT	6	50.0%	16.7%	66.7%	30.0									
2022-23	Total	39	82.1%	10.3%	92.3%	30.0									
	FT	29	93.1%	6.9%	100.0%	30.0									
	PT	10	50.0%	20.0%	70.0%	30.0									

Credit hours required to graduate in program: 30

Department: Business Administration

M.B.A. in Business Administration (BSGN)

Cohort Year	Time Status	Count	Year 2				Year 4				Year 6				SIUE Graduation Rate
			Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	
2013-14	Total	75	20.0%	65.3%	85.3%	42.0	65.3%	9.3%	74.7%	42.0	70.7%	1.3%	72.0%	42.0	74.7%
	FT	20	50.0%	45.0%	95.0%	42.0	85.0%	5.0%	90.0%	42.0	85.0%	0.0%	85.0%	42.0	85.0%
	PT	55	9.1%	72.7%	81.8%	42.0	58.2%	10.9%	69.1%	42.0	65.5%	1.8%	67.3%	42.0	70.9%
2014-15	Total	63	31.7%	54.0%	85.7%	42.0	81.0%	0.0%	81.0%	42.0	81.0%	1.6%	82.5%	42.0	81.0%
	FT	33	54.5%	36.4%	90.9%	42.0	93.9%	0.0%	93.9%	42.0	93.9%	0.0%	93.9%	42.0	93.9%
	PT	30	6.7%	73.3%	80.0%	43.5	66.7%	0.0%	66.7%	42.0	66.7%	3.3%	70.0%	42.0	66.7%
2015-16	Total	77	36.4%	54.5%	90.9%	42.0	83.1%	2.6%	85.7%	42.0	84.4%	0.0%	84.4%	42.0	87.0%
	FT	40	60.0%	35.0%	95.0%	42.0	92.5%	0.0%	92.5%	42.0	95.0%	0.0%	95.0%	42.0	97.5%
	PT	37	10.8%	75.7%	86.5%	42.0	73.0%	5.4%	78.4%	42.0	73.0%	0.0%	73.0%	42.0	75.7%
2016-17	Total	60	36.7%	50.0%	86.7%	42.0	81.7%	1.7%	83.3%	42.0	81.7%	0.0%	81.7%	42.0	83.3%
	FT	37	45.9%	43.2%	89.2%	42.0	86.5%	0.0%	86.5%	42.0	86.5%	0.0%	86.5%	42.0	89.2%
	PT	23	21.7%	60.9%	82.6%	42.0	73.9%	4.3%	78.3%	39.0	73.9%	0.0%	73.9%	39.0	73.9%
2017-18	Total	59	32.2%	52.5%	84.7%	39.0	78.0%	1.7%	79.7%	36.0	79.7%	0.0%	79.7%	36.0	81.4%
	FT	37	45.9%	45.9%	91.9%	39.0	83.8%	0.0%	83.8%	36.0	83.8%	0.0%	83.8%	36.0	86.5%
	PT	22	9.1%	63.6%	72.7%	36.0	68.2%	4.5%	72.7%	36.0	72.7%	0.0%	72.7%	36.0	72.7%
2018-19	Total	172	28.5%	55.8%	84.3%	36.0	62.8%	8.1%	70.9%	36.0	70.3%	0.0%	70.3%	36.0	72.1%
	FT	74	50.0%	47.3%	97.3%	36.0	86.5%	4.1%	90.5%	36.0	87.8%	0.0%	87.8%	36.0	90.5%
	PT	98	12.2%	62.2%	74.5%	36.0	44.9%	11.2%	56.1%	36.0	57.1%	0.0%	57.1%	36.0	58.2%
2019-20	Total	301	29.6%	53.8%	83.4%	36.0	74.8%	1.3%	76.1%	36.0					
	FT	105	53.3%	40.0%	93.3%	36.0	93.3%	0.0%	93.3%	36.0					
	PT	196	16.8%	61.2%	78.1%	36.0	64.8%	2.0%	66.8%	36.0					
2020-21	Total	339	23.6%	53.1%	76.7%	36.0	61.1%	2.9%	64.0%	36.0					
	FT	94	63.8%	26.6%	90.4%	36.0	88.3%	1.1%	89.4%	36.0					
	PT	245	8.2%	63.3%	71.4%	36.0	50.6%	3.7%	54.3%	36.0					
2021-22	Total	296	25.0%	48.3%	73.3%	36.0									
	FT	101	50.5%	35.6%	86.1%	36.0									
	PT	195	11.8%	54.9%	66.7%	36.0									
2022-23	Total	253	21.3%	53.8%	75.1%	36.0									
	FT	79	57.0%	27.8%	84.8%	36.0									
	PT	174	5.2%	65.5%	70.7%	36.0									

Credit hours required to graduate in program: 36

Department: Computer Management and Information Systems

M.S. in Management Information Systems (MIS), formerly Computer Management and Information Systems (CMIS)

Cohort Year	Time Status	Count	Year 2				Year 4				Year 6				SIUE Graduation Rate
			Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	
2013-14	Total	10	10.0%	70.0%	80.0%	38.0	60.0%	0.0%	60.0%	32.5	60.0%	0.0%	60.0%	32.5	60.0%
	FT	1	0.0%	100.0%	100.0%		100.0%	0.0%	100.0%	34.0	100.0%	0.0%	100.0%	34.0	100.0%
	PT	9	11.1%	66.7%	77.8%	38.0	55.6%	0.0%	55.6%	31.0	55.6%	0.0%	55.6%	31.0	55.6%
2014-15	Total	20	40.0%	55.0%	95.0%	37.0	70.0%	0.0%	70.0%	35.5	70.0%	0.0%	70.0%	35.5	80.0%
	FT	8	62.5%	37.5%	100.0%	37.0	87.5%	0.0%	87.5%	37.0	87.5%	0.0%	87.5%	37.0	100.0%
	PT	12	25.0%	66.7%	91.7%	37.0	58.3%	0.0%	58.3%	31.0	58.3%	0.0%	58.3%	31.0	66.7%
2015-16	Total	4	50.0%	50.0%	100.0%	40.0	100.0%	0.0%	100.0%	40.0	100.0%	0.0%	100.0%	40.0	100.0%
	FT	1	0.0%	100.0%	100.0%		100.0%	0.0%	100.0%	40.0	100.0%	0.0%	100.0%	40.0	100.0%
	PT	3	66.7%	33.3%	100.0%	40.0	100.0%	0.0%	100.0%	40.0	100.0%	0.0%	100.0%	40.0	100.0%
2016-17	Total	8	0.0%	100.0%	100.0%		62.5%	0.0%	62.5%	37.0	62.5%	0.0%	62.5%	37.0	75.0%
	FT	4	0.0%	100.0%	100.0%		50.0%	0.0%	50.0%	55.0	50.0%	0.0%	50.0%	55.0	75.0%
	PT	4	0.0%	100.0%	100.0%		75.0%	0.0%	75.0%	34.0	75.0%	0.0%	75.0%	34.0	75.0%
2017-18	Total	5	20.0%	80.0%	100.0%	76.0	100.0%	0.0%	100.0%	46.0	100.0%	0.0%	100.0%	46.0	100.0%
	FT	2	0.0%	100.0%	100.0%		100.0%	0.0%	100.0%	46.0	100.0%	0.0%	100.0%	46.0	100.0%
	PT	3	33.3%	66.7%	100.0%	76.0	100.0%	0.0%	100.0%	40.0	100.0%	0.0%	100.0%	40.0	100.0%
2018-19	Total	14	14.3%	64.3%	78.6%	40.0	50.0%	7.1%	57.1%	31.0	57.1%	0.0%	57.1%	32.5	71.4%
	FT	3	33.3%	66.7%	100.0%	31.0	100.0%	0.0%	100.0%	31.0	100.0%	0.0%	100.0%	31.0	100.0%
	PT	11	9.1%	63.6%	72.7%	49.0	36.4%	9.1%	45.5%	32.5	45.5%	0.0%	45.5%	34.0	63.6%
2019-20	Total	11	27.3%	63.6%	90.9%	34.0	72.7%	9.1%	81.8%	38.5					
	FT	4	75.0%	25.0%	100.0%	34.0	100.0%	0.0%	100.0%	35.5					
	PT	7	0.0%	85.7%	85.7%		57.1%	14.3%	71.4%	40.0					
2020-21	Total	13	23.1%	46.2%	69.2%	67.0	53.8%	0.0%	53.8%	40.0					
	FT	6	33.3%	33.3%	66.7%	70.5	66.7%	0.0%	66.7%	70.5					
	PT	7	14.3%	57.1%	71.4%	34.0	42.9%	0.0%	42.9%	34.0					
2021-22	Total	65	24.6%	41.5%	66.2%	39.0									
	FT	50	30.0%	40.0%	70.0%	39.0									
	PT	15	6.7%	46.7%	53.3%	39.0									
2022-23	Total	115	48.7%	9.6%	58.3%	33.0									
	FT	59	59.3%	10.2%	69.5%	33.0									
	PT	56	37.5%	8.9%	46.4%	30.0									

Credit hours required to graduate in program: 30

Department: Management and Marketing

M.M.R. in Marketing Research (MARE)

Cohort Year	Time Status	Count	Year 2				Year 4				Year 6				SIUE Graduation Rate
			Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	
2013-14	Total	18	61.1%	27.8%	88.9%	34.0	88.9%	0.0%	88.9%	34.0	88.9%	0.0%	88.9%	34.0	88.9%
	FT	10	60.0%	20.0%	80.0%	35.5	80.0%	0.0%	80.0%	37.0	80.0%	0.0%	80.0%	37.0	80.0%
	PT	8	62.5%	37.5%	100.0%	34.0	100.0%	0.0%	100.0%	34.0	100.0%	0.0%	100.0%	34.0	100.0%
2014-15	Total	12	66.7%	25.0%	91.7%	34.0	83.3%	0.0%	83.3%	34.0	83.3%	0.0%	83.3%	34.0	83.3%
	FT	8	87.5%	0.0%	87.5%	34.0	87.5%	0.0%	87.5%	34.0	87.5%	0.0%	87.5%	34.0	87.5%
	PT	4	25.0%	75.0%	100.0%	34.0	75.0%	0.0%	75.0%	38.0	75.0%	0.0%	75.0%	38.0	75.0%
2015-16	Total	20	70.0%	20.0%	90.0%	34.0	90.0%	0.0%	90.0%	34.0	90.0%	0.0%	90.0%	34.0	90.0%
	FT	14	71.4%	28.6%	100.0%	34.0	100.0%	0.0%	100.0%	34.0	100.0%	0.0%	100.0%	34.0	100.0%
	PT	6	66.7%	0.0%	66.7%	34.5	66.7%	0.0%	66.7%	34.5	66.7%	0.0%	66.7%	34.5	66.7%
2016-17	Total	7	71.4%	14.3%	85.7%	30.0	71.4%	0.0%	71.4%	30.0	71.4%	0.0%	71.4%	30.0	71.4%
	FT	6	83.3%	16.7%	100.0%	30.0	83.3%	0.0%	83.3%	30.0	83.3%	0.0%	83.3%	30.0	83.3%
	PT	1	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%		0.0%	0.0%	0.0%		0.0%
2017-18	Total	9	66.7%	22.2%	88.9%	30.0	66.7%	0.0%	66.7%	30.0	66.7%	0.0%	66.7%	30.0	66.7%
	FT	3	66.7%	33.3%	100.0%	31.5	66.7%	0.0%	66.7%	31.5	66.7%	0.0%	66.7%	31.5	66.7%
	PT	6	66.7%	16.7%	83.3%	30.0	66.7%	0.0%	66.7%	30.0	66.7%	0.0%	66.7%	30.0	66.7%
2018-19	Total	21	85.7%	4.8%	90.5%	31.0	90.5%	0.0%	90.5%	31.0	90.5%	4.8%	95.2%	31.0	90.5%
	FT	14	85.7%	0.0%	85.7%	31.0	85.7%	0.0%	85.7%	31.0	85.7%	7.1%	92.9%	31.0	85.7%
	PT	7	85.7%	14.3%	100.0%	31.0	100.0%	0.0%	100.0%	31.0	100.0%	0.0%	100.0%	31.0	100.0%
2019-20	Total	11	72.7%	9.1%	81.8%	32.5	81.8%	0.0%	81.8%	34.0					
	FT	10	80.0%	10.0%	90.0%	32.5	90.0%	0.0%	90.0%	34.0					
	PT	1	0.0%	0.0%	0.0%		0.0%	0.0%	0.0%						
2020-21	Total	9	88.9%	11.1%	100.0%	31.0	88.9%	0.0%	88.9%	31.0					
	FT	5	100.0%	0.0%	100.0%	31.0	100.0%	0.0%	100.0%	31.0					
	PT	4	75.0%	25.0%	100.0%	31.0	75.0%	0.0%	75.0%	31.0					
2021-22	Total	10	70.0%	30.0%	100.0%	31.0									
	FT	4	100.0%	0.0%	100.0%	32.5									
	PT	6	50.0%	50.0%	100.0%	31.0									
2022-23	Total	8	75.0%	25.0%	100.0%	31.0									
	FT	7	71.4%	28.6%	100.0%	31.0									
	PT	1	100.0%	0.0%	100.0%	31.0									

Credit hours required to graduate in program: 31 - 37