Student Perception of Multi-Media Professional Identity Formation Reflection Assignment, A (Self) Reflection Exercise

INTRODUCTION

- Although reflection is seen as a necessity, written responses have been the primary format for student-led reflection
- Outside of the template of reflection, technological advancements have vastly altered the landscape of learning
- Incorporating some of these new technologies will be critical in the future of education and reflection formats that include technologies that students use will be critical
- Reflection has some difficulty with quantification for most students
- The main goal with incorporating various media formats would be an attempt to resonate more with younger students who have been exposed to these media formats in day-to-day life
- The purpose of this research project is to incorporate new mediums • Involvement with more familiar mediums will allow for students to reflect on their daily lives as well as their professional lives

METHODS

- The assignment was given to the third-year pharmacy students at the Southern Illinois University Edwardsville School of Pharmacy in the Personal and Professional Development course.
- The primary outcome of this project is to determine media preferences within the student demographic at SIUE
- The secondary outcomes will involve analyzing the types of responses within the assignment to identify patterns of use
- Additionally, quantifying these different mediums and understanding the overall feeling towards these mediums will be critical as well
- Focus was placed on students expressing their personal narrative in the manner which they thought fit best
- The assignment was also designed to promote discussion about how they see themselves in a timeline format
- The assignment was followed by a survey gauging their reactions

ASSIGNMENT

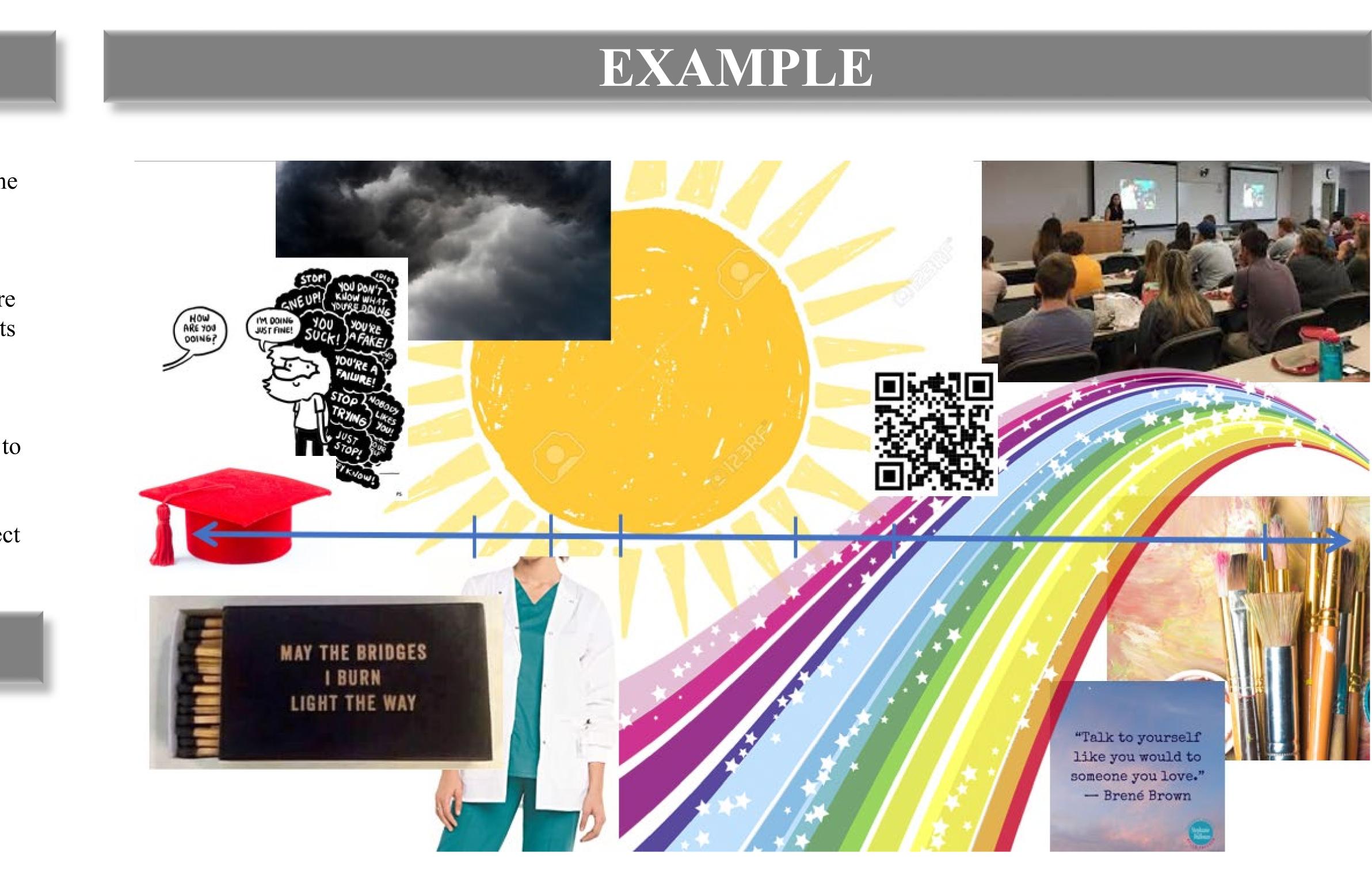
Prompts:

Why are we doing this?

Think about – what, define, how, who

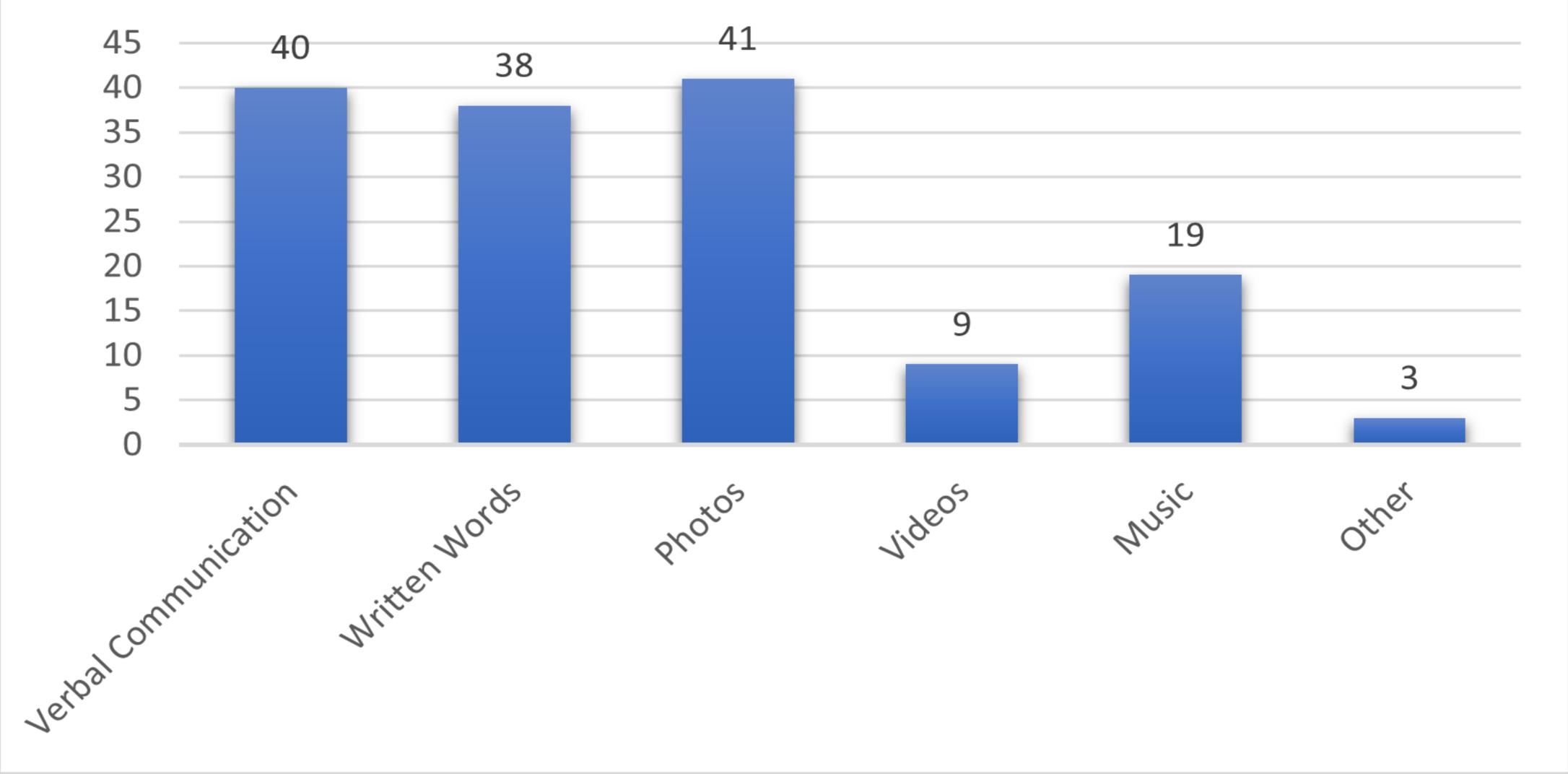
What do I have to do?

Aleksander Zajchowski, PharmD/MBA Candidate; Katherine Newman, PharmD



PRIMARY OUTCOME

Method(s) of Reflection



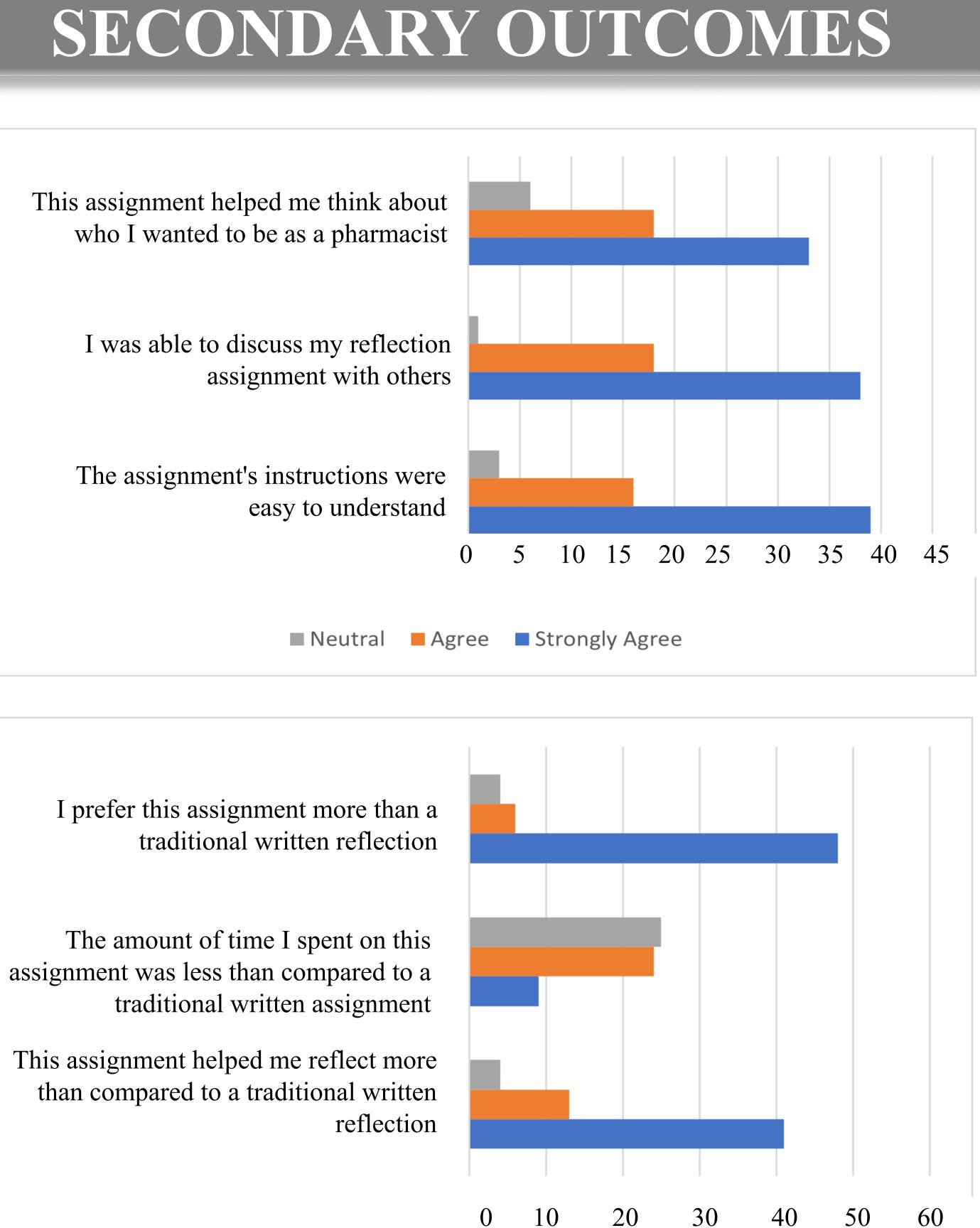




Southern Illinois University Edwardsville School of Pharmacy



- Utilizing more than one media format allowed students to express personal reflections in a more concise manner
- While still maintaining an equivocal level of information in comparison to a traditional written assignment
- In comparison to a traditional written assignment, students seemed more engaged with each other about their timelines
- Students were able to utilize various media formats within the assignment instead of simply using written words
- Unique reflection experience was not studied, but the uniqueness of the assignment may have attributed to some of the responses
- To properly understand the importance of each various media format, future research must incorporate different combinations of media formats into assignments that deviate further from traditional written assignments than this study



CONCLUSION

■ Less Than ■ Same ■ More than