

Morning Session Backchannel – Todaysmeet.com/090313

Question 1

What are three unique and valuable things SIUE offers to students/what cannot be done better by another institution?

- **Committed faculty** 02:45PM Tue, 03 September 2013 GMT by This is the blue stripe table.
- **Great campus (location/acreage)** 02:46PM Tue, 03 September 2013 GMT by This is the blue stripe table.
- **Faculty-Student connection** 02:46PM Tue, 03 September 2013 GMT by This is the blue stripe table.

- **research opportunities** 02:45PM Tue, 03 September 2013 GMT by This is the olive table.
- balance between teaching and research** 02:47PM Tue, 03 September 2013 GMT by This is the olive table.
- **commitment to rural industrial demographics** 02:48PM Tue, 03 September 2013 GMT by This is the olive table.

- **Strong regional presence** 02:45PM Tue, 03 September 2013 GMT by Orange
- Scholarship opportunities for Students** 02:47PM Tue, 03 September 2013 GMT by Orange

- **Student centered** 02:45PM Tue, 03 September 2013 GMT by red
- Faculty-student ratio** 02:46PM Tue, 03 September 2013 GMT by red
- Affordability** 02:47PM Tue, 03 September 2013 GMT by red
- Teaching focused** 02:47PM Tue, 03 September 2013 GMT by red

- **welcoming culture** 02:46PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- faculty/student contact** 02:46PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- value** 02:47PM Tue, 03 September 2013 GMT by This is the golden yellow table.

- Close interaction with faculty through SRA** 02:46PM Tue, 03 September 2013 GMT by Tom Foster

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- URCA offers undergraduates the opportunities to work with faculty 02:46PM Tue, 03 September 2013 GMT by Purple Table
- Physical facilities and green environment (nature) 02:48PM Tue, 03 September 2013 GMT by Purple Table
- Again Location is great 02:48PM Tue, 03 September 2013 GMT by Purple Table

- Senior Assignments 02:46PM Tue, 03 September 2013 GMT by gray table
- Direct access to faculty. 02:45PM Tue, 03 September 2013 GMT by gray table
- Campus location, near metro area 02:48PM Tue, 03 September 2013 GMT by gray table

- Value, rapidly growing reputation, collegiality 02:46PM Tue, 03 September 2013 GMT by Lavender

- Senior seminar 02:46PM Tue, 03 September 2013 GMT by brown
- Small class sizes 02:48PM Tue, 03 September 2013 GMT by brown
- Liberal arts with professional schools 02:46PM Tue, 03 September 2013 GMT by brown

- Quality, affordable education 02:46PM Tue, 03 September 2013 GMT by This is the blue table
- mixture arts & science & profess'l learning 02:50PM Tue, 03 September 2013 GMT by blue
- Affordability 02:47PM Tue, 03 September 2013 GMT by blue
- Capstone projects/senior assignment 02:47PM Tue, 03 September 2013 GMT by This is the blue table
- Strong links to surrounding community for jobs. 02:47PM Tue, 03 September 2013 GMT by blue
- Undergrads involved in research 02:47PM Tue, 03 September 2013 GMT by This is the blue table
- combination of low cost & small class size 02:47PM Tue, 03 September 2013 GMT by blue
- Affordability 02:48PM Tue, 03 September 2013 GMT by This is the blue table

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-Close contact with full time faculty. 02:46PM Tue, 03 September 2013 GMT by Lime Green

-Affordability. 02:46PM Tue, 03 September 2013 GMT by Lime Green

- Quality of education vs. cost. 02:48PM Tue, 03 September 2013 GMT by Lime Green

-URCA 02:46PM Tue, 03 September 2013 GMT by This is the yellow table.

-Student driven 02:46PM Tue, 03 September 2013 GMT by This is the yellow table.

-Student access to research 02:46PM Tue, 03 September 2013 GMT by This is the yellow table.

-mix of professional/health care programs 02:48PM Tue, 03 September 2013 GMT by green

-Value to our students-students are taught by faculty primarily 02:46PM Tue, 03 September 2013 GMT by green

-senior assignment 02:46PM Tue, 03 September 2013 GMT by green

- variety of delivery formats 02:48PM Tue, 03 September 2013 GMT by green

- international dual degree programs 02:47PM Tue, 03 September 2013 GMT by green

Question 2

What are three strategies to ensure sustainable enrollment at all levels? (even with shrinking pool of hs grads)

- enhance marketing for what we do well-get our stories out there 03:06PM Tue, 03 September 2013 GMT by Lavender

- increase support (money) for marketable jobs 03:08PM Tue, 03 September 2013 GMT by Lavender

- increase recruitment of international students 03:09PM Tue, 03 September 2013 GMT by Lavender

- retraining programs 03:07PM Tue, 03 September 2013 GMT by Orange

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- **programs with ties to jobs** 03:08PM Tue, 03 September 2013 GMT by Orange
- **online programs** 03:08PM Tue, 03 September 2013 GMT by Orange

- **Online instruction** 03:10PM Tue, 03 September 2013 GMT by This is the blue table
- **Expand non-traditional programs. 3. Recruitment** 03:09PM Tue, 03 September 2013 GMT by This is the blue table
- **(1) Reach out to non-traditional students.** 03:11PM Tue, 03 September 2013 GMT by blue
- **(2) Develop new programs based on student needs.** 03:13PM Tue, 03 September 2013 GMT by blue
- **(3) More online education.** 03:12PM Tue, 03 September 2013 GMT by blue

- **Pursue different forms of instruction** 03:09PM Tue, 03 September 2013 GMT by red
- **Increase scholarships & internships for specific groups** 03:09PM Tue, 03 September 2013 GMT by red
- **More involvement (partnerships) with community colleges and high schools** 03:09PM Tue, 03 September 2013 GMT by red

- **No out-of-state tuition/lower than competitors.** 03:09PM Tue, 03 September 2013 GMT by gray table
- **Flexible options - online and adult education programs** 03:10PM Tue, 03 September 2013 GMT by gray table

- **remove barriers to admissions** 03:10PM Tue, 03 September 2013 GMT by Purple Table
- **streamline the process to bring innovation into the classroom//curriculum changes take too long** 03:10PM Tue, 03 September 2013 GMT by Purple Table
- **market specific programs outside region** 03:11PM Tue, 03 September 2013 GMT by Purple Table
- **a sliding scale regarding course load and working students** 03:12PM Tue, 03 September 2013 GMT by Purple Table

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- **Alternate paths for most competitive majors** 03:10PM Tue, 03 September 2013 GMT by This is the yellow table.
- **Offer more online degrees** 03:10PM Tue, 03 September 2013 GMT by This is the yellow table.
- **Create remedial year offering a 5 year grad path w/HS & community colleges** 03:11PM Tue, 03 September 2013 GMT by This is the yellow table.

- **Use web courses to attract students to complete entire program at SIUE** 03:12PM Tue, 03 September 2013 GMT by This is the blue stripe table.

- **Add more dual enrollment with high schools** 03:11PM Tue, 03 September 2013 GMT by This is the blue stripe table.
- **Relax out-of-state tuition rates (undergrad, graduate, & int'l)** 03:11PM Tue, 03 September 2013 GMT by This is the blue stripe table.

- **Recruit international students.** 03:11PM Tue, 03 September 2013 GMT by Lime Green
- **Market what we do best: quality and affordability.** 03:11PM Tue, 03 September 2013 GMT by Lime Green
- **Recruit non-traditional and corporate students/partners.** 03:12PM Tue, 03 September 2013 GMT by Lime Green

- **develop niche programs based on strengths** 03:11PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- **high quality partnerships / international partnerships** 03:11PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- **recruit non-traditional students** 03:12PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- **online instruction** 03:12PM Tue, 03 September 2013 GMT by This is the golden yellow table.

- **develop geographically diverse student body** 03:11PM Tue, 03 September 2013 GMT by brown
- **focus on quality** 03:11PM Tue, 03 September 2013 GMT by brown

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- **Do not enroll unprepared students** 03:12PM Tue, 03 September 2013 GMT by brown
- **International recruitment and programs** 03:11PM Tue, 03 September 2013 GMT by gray table
- **international recruitment** 03:11PM Tue, 03 September 2013 GMT by This is the olive table.
- **retention** 03:12PM Tue, 03 September 2013 GMT by This is the olive table.
- **marketing** 03:12PM Tue, 03 September 2013 GMT by This is the olive table.
- **Programs to meet industrial needs** 03:12PM Tue, 03 September 2013 GMT by green
- **Increase scholarships** 03:13PM Tue, 03 September 2013 GMT by green
- **Interdisciplinary programs** 03:11PM Tue, 03 September 2013 GMT by green

Question 3

(right side) What are three ways we can innovate our programs, curricula, educational experiences for current students?

(left side) What about new students (military, returning professionals etc.)?

(right side answers)

- **applied experiences and scholarship required by all students** 03:53PM Tue, 03 September 2013 GMT by Orange
- **online and blended courses** 03:53PM Tue, 03 September 2013 GMT by Orange
- **competency/proficiency exams for all courses** 03:55PM Tue, 03 September 2013 GMT by Orange

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- **More applied experience and opportunities for scholarship for undergrads** 03:59PM Tue, 03 September 2013 GMT by Orange

- **fearless and innovative faculty (responsive)** 03:55PM Tue, 03 September 2013 GMT by Purple Table
- **technical infrastructure to support laptops etc.** 03:55PM Tue, 03 September 2013 GMT by Purple Table
- **Core specifics to discipline (get em into their interest area first)** 03:56PM Tue, 03 September 2013 GMT by Purple Table
- **FUSE brick and mortar with elements of online learning - INNOVATE** 03:59PM Tue, 03 September 2013 GMT by Purple Table

- **Make traditional courses and delivery modes more tech-friendly.** 03:55PM Tue, 03 September 2013 GMT by Lime Green
- **Create programs for which a market exists.** 03:55PM Tue, 03 September 2013 GMT by Lime Green
- **Continue to emphasize interdisciplinarity.** 03:56PM Tue, 03 September 2013 GMT by Lime Green

- **Need ITS infrastructure quickly to support/develop online courses & programs** 03:56PM Tue, 03 September 2013 GMT by This is the blue stripe table.
- **Consider non-traditional activities for credit** 03:55PM Tue, 03 September 2013 GMT by This is the blue stripe table.
- **More interdisciplinary programs using existing sources** 03:56PM Tue, 03 September 2013 GMT by This is the blue stripe table.
- **Admit earlier to program (allow multiple pathways and/or entry points)** 03:58PM Tue, 03 September 2013 GMT by This is the blue stripe table.

- **shorter time to obtain degree** 03:57PM Tue, 03 September 2013 GMT by Lavender

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- **alternative learning environments** 03:57PM Tue, 03 September 2013 GMT by Lavender
- **interprofessional education** 03:59PM Tue, 03 September 2013 GMT by Lavender

- **Increase online/hybrid course options** 04:00PM Tue, 03 September 2013 GMT by gray table
- **Integrate competency-based models** 04:00PM Tue, 03 September 2013 GMT by gray table
- **Increase online education through quality personnel and resources.** 04:00PM Tue, 03 September 2013 GMT by blue
- **Dual-enrollment with high schools.** 04:00PM Tue, 03 September 2013 GMT by gray table

- **Offer traditional undergrad core courses in 8 week online/hybrid options** 04:03PM Tue, 03 September 2013 GMT by This is the yellow table.
- **Increase "direct declare" programs** 04:03PM Tue, 03 September 2013 GMT by This is the yellow table.
- **Incorporate credential/certification options into curriculum** 04:05PM Tue, 03 September 2013 GMT by This is the yellow table.

(right side answers)

- **Online/hybrid delivery** 03:55PM Tue, 03 September 2013 GMT by green
- **Connect programs to industries** 03:55PM Tue, 03 September 2013 GMT by green
- **Credit for prior learning experiences** 03:55PM Tue, 03 September 2013 GMT by green

- **decentralize programs, such as small sequences of courses, certifications** 04:01PM Tue, 03 September 2013 GMT by This is the golden yellow table.

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- **offer programs that meet the needs / develop partnerships with industry** 04:01PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- **innovative technology in instruction** 04:01PM Tue, 03 September 2013 GMT by This is the golden yellow table.
- **flexibility in meeting outcomes of general studies** 04:01PM Tue, 03 September 2013 GMT by This is the olive table.
- **increase hybrid and on-line courses** 04:02PM Tue, 03 September 2013 GMT by This is the olive table.
- **international partnership** 04:01PM Tue, 03 September 2013 GMT by This is the olive table.

- **Hybrid - self pace & support 2. Reduce complications (register, fin aid)3. increased student support 4. 2+2 programs internatl** 04:02PM Tue, 03 September 2013 GMT by This is the blue table
- **Develop new programs in fields with projected job growth like renewable energy.** 04:03PM Tue, 03 September 2013 GMT by blue

- **credit for testing our for classes & interships for credit** 04:03PM Tue, 03 September 2013 GMT by red
- **Partner with military bases for online course** 04:04PM Tue, 03 September 2013 GMT by red
- **Variety of instructional processes (online, distance, weekend, etc.)** 04:04PM Tue, 03 September 2013 GMT by red

- **certifications on route to graduation** 03:58PM Tue, 03 September 2013 GMT by brown
- **online offerings for curriculum and services** 03:58PM Tue, 03 September 2013 GMT by brown
- **integrate workforce ties, corporate and military partnerships** 04:00PM Tue, 03 September 2013 GMT by brown

Audience Questions

Do we have retention & graduation data for online for profits?

03:31PM Tue, 03 September 2013 GMT by Jim

Interested in personalized learning? Me too. 03:36PM Tue, 03 September 2013

GMT by Waynelson

We may need to develop more effective tools for learning analytics. 04:26PM Tue, 03 September 2013 GMT by Waynelson

(from microphone)

How do we maintain quality and while making education more affordable?

How can we broadcast our certification programs, make it a bigger part of community outreach?

Suggestion: Let's not admit students who are not ready for college...gradually build up reputation of being the best school in region...groups of high school students will want to come together, high achievers bring friends. We need to work harder in high school and community college to bring those high achievers in. Let's try to become more effective in our specialties.

Can faculty spend less time on committees trying to improve retention and quality in small ways, and focus more on the

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bigger ideas in this presentation? Help focus our attention collectively.

Why don't we take advantage of the tools available? Since we are not ahead of the game, we can learn from the best options available (in MOOCs, Flipped learning etc.)

Moderator

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