

**SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE**

Applied Communication Studies Pathway
Kaskaskia College
Associate in Art Degree
Fall Year 1

KC Course		Hours
ENGL 101	English Composition I	3
GUID 109	First Year College Experience	1
LEAD 150	Leadership Development	3
Humanities	IAI Humanities	3
DRMA 111	Theatre Appreciation	3
PHLE 119	Core Values & Ethical Decision Making	1
SPCH 103	Fundamentals of Speech	3
Total		17

Spring Year 1

KC Course		Hours
ENGL 102	English Composition II	3
Humanities/FA	IAI Humanities or Fine Arts	3
SOCO 101	Sociology	3
COMM 204	Interpersonal Communication	3
CITA 110	Introduction to Word Processing	1
Math	IAI Math	3
Total		16

Fall Year 2

KC Course		Hours
BUSN 134	Managing Diversity	3
PSYH 101	Psychology	3
Life Science	IAI Life Science	4
COMM 150	Intro to Mass Communication	3
COMM 200	Organizational Communication	3
Total		16

Spring Year 2

KC Course		Hours
COMM 205	Advanced Public Communication	3
Physical Science	IAI Physical Science	3
BUSN 201	Business Communications	3
PHLE 120	Ethics	3
Social/Behavioral	IAI Social/Behavioral Science	3
Total		15

Associate in Art Degree Total **64**

If students choose to obtain a Bachelor of Arts degree, they must complete two semesters of the same foreign language.

Southern Illinois University Edwardsville
Bachelor of Science Degree
For PR Majors - Summer Year 2

SIUE Course		Hours
ACS 213	Introduction to Public Relations	3
Total		3

Fall Year 3

SIUE Course		Hours
ACS 329/ACS 330	Research Methods or Theories of Communication	3
ACS XXX ¹	ACS Track Course/Elective	3
ACS XXX ¹	ACS Track Course/Elective	3
Minor ²	Minor Course	3
Minor ²	Minor Course	3
Total		15

Spring Year 3

SIUE Course		Hours
ACS 329/ACS 330	Research Methods or Theories of Communication	3
ACS XXX ¹	ACS Track Course	3
ACS XXX ¹	ACS Track Course	3
Minor ²	Minor Course	3
Minor ²	Minor Course	3
Total		15

Fall Year 4

SIUE Course		Hours
ACS XXX ¹	ACS Track Course	3
ACS XXX ¹	ACS Track Course/Elective	3
ACS XXX ¹	ACS Elective/Sr. Project	3
Minor ²	Minor Course	3
ELE XXX	Elective (additional lab if needed)	3
Total		15

Spring Year 4

SIUE Course		Hours
ACS XXX ³	ACS Senior Project	3
ACS XXX/ELE XXX	ACS Elective or Elective	3
Minor ²	Minor Course	3
Minor ²	Minor Course	3
IS XXX	Interdisciplinary Course	3
Total		15

Bachelor of Science Degree Total **124**

¹Students consult with SIUE advisor for track electives.

²All students must complete a minor.

³Students should chose from ACS 409 or 424 or 414 & 415.

*Students must complete 50% or more of SIUE degree requirements at SIUE

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Applied Communication Studies Pathway

Major Requirements

The sample curriculum outline highlights applied communication studies courses only and assumes general education courses have been completed prior to the student's declaration of a major. All applied communication studies majors are required to choose a minor course of study and complete ACS 200, 329, 330, 409 or 424 or 415 (depending on track), in addition to the track requirements identified below:

Track Option: Public Relations

Required Courses: ACS 213, 312, 313, 315, 413, 414, 415* plus two elective courses

Recommended electives: ACS 201, 203, 204, 210, 300, 303, 304, 305, 311, 331, 370, 403, 416, 421, 430, 431, 432, 433, 434, 491

Track Option: Corporate and Organizational Communication

Required Courses: ACS 203, 300, 303, 304, 403, 409* plus three elective courses

Recommended electives: ACS 201, 204, 210, 213, 305, 311, 323, 331, 370, 416, 421, 430, 431, 432, 433, 434, 491

Track Option: Interpersonal Communication

Required Courses: ACS 201, 323, 421, 422, 424*, 434, plus three elective courses

Recommended electives: ACS 203, 204, 210, 300, 303, 304, 305, 311, 331, 370, 416, 423, 430, 433

Notes

ACS 309, ACS 419, ACS 491: No more than three credit hours per course, may be counted toward 36-hour major.